
 **中國海洋大學**
OCEAN UNIVERSITY OF CHINA

 **香港教育大學**
The Education University of Hong Kong

OUC-EdUHK “1+1+1” Program:

*Master of Public Administration/Policy (OUC) +
Master of Public Policy and Management (EdUHK)*

May 16, 2023

5/16/2023

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 **香港教育大學**
The Education University of Hong Kong

 **APS**
Asian & Policy Studies
亞洲及政策研究學系

Department of Asian and Policy Studies*
**Career Planning and Employment Prospects of Students Majoring in
Public Policy and Management**

 **香港教育大學亞洲及政策研究學系**
公共政策專業學生的職業規劃與就業前景

By Dr Lina Vyas
Programme Leader of MPPM

5/16/2023

The Department of Asian and Policy Studies (APS) and the Department of Social Sciences (SSC) will merge as Department of Social Sciences and Policy Studies (SSPS) effect from 1 July 2023.

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The Education University of Hong Kong 香港教育大学



5/16/2023

QS Ranking in Education 2023 全球大学排名 (教育类)

University	Asia	World
The University of Hong Kong 香港大学	1 st	8 th
Nanyang Technological University, Singapore 南洋理工大学	2 nd	11 th
Beijing Normal University 北京师范大学	3 rd	18 th
The Education University of Hong Kong 香港教育大学	4 th	21 th

UGC 大學教育資助委員會
University Grants Committee

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Master of Public Policy and Management 公共政策及管理硕士

Master of Public Policy and Management (MPPM), Programme Code: A1V082

Programme Overview 课程简介

- One-year full-time (一年全日制), English (全英语授课)
- 24 credit points (共修读24学分)
- 4 core courses + 4 elective courses (共修读4门必修及4门选修课)
- **3 Specializations (3个专业方向供学生选择):**
 - Governance & Public Management (管治及公共管理)
 - Social Policy (社会政策)
 - Higher Education Policy & Management (高等教育政策及管理)
- Internship / Overseas Experiential Learning (提供工作实习及海外交流机会)



5/16/2023

提供1月/9月入学(January /September Intake)

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3 Specialization to develop your career pathway 三个专业方向 · 拓宽职业道路

THE CHOICE IS YOURS.

Master of Public Policy and Management(MPPM), Programme Code: A1M082

<p>Governance & Public Management</p> <p>Civil Services, Government Organizations... 公务员、政府机构.....</p>	<p>Social Policy</p> <p>NGOs, Charities, Social Services, Communities, Enterprise ... 慈善机构、社会服务、社区、企业.....</p>	<p>Higher Education Policy & Management</p> <p>Higher Education Institutes, Education Service Consultant ... 高校、教育服务机构</p>
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Classroom Learning 课内学习

Master of Public Policy and Management(MPPM), Programme Code: A1M082



Lecture 课堂

Equip you with essential knowledge



Presentation 学生报告展示



5/16/2023



Group discussion 学生小组讨论

Academic Workshop 学术工作坊

Internship 工作实习机会



Preparation for Career 为毕业后工作作准备

- Credit-bearing Internship (计算学分的工作实习)
- Experience real work settings in Hong Kong (感受香港工作模式)

Career Opportunities 毕业后工作机会

- Some students have job offers from the internship partners (毕业后获机构录取)
- Most students enter the related field (毕业后到相关机构工作)

Prepare you for the future

Master of Public Policy and Management (MPPM), Programme Code: A1M082



Overseas Study Tour 海外交流

Global Perspective 提升国际视野

- To explore different cultures 探索不同的社会文化
- Lectures, site visits, research project in an overseas region 涵盖海外大学授课、项目研究、交流活动等
- Lee Kuan Yew School of Public Policy, National University of Singapore (2018/19 · 2022/2023) 到访新加坡国立大学李光耀公共政策学院

5/16/2023



Master of Public Policy and Management (MPPM), Programme Code: A1M082

Out-of-classroom Learning

Master of Public Policy and Management (MPPM), Programme Code: A1M082



National Mayor Competition
2018-2019 连续两年在「全国高校模拟市长比赛」夺冠



2021 Inter-University Public Policy Case Competition
2021年于「全港高校公共政策案例分析比赛」荣获季军



Policy Dialogues Series
政策对话系列



2021 Tsinghua International Case Analysis Competition of Public Policy on SDGs
2021年清华大学全球可持续发展目标公共政策案例分析大赛 荣获第一名

5/16/2023 Building a competitive CV

Out-of-classroom Learning 课外学习

Master of Public Policy and Management (MPPM), Programme Code: A1M082



Visiting Legislative Council of the Hong Kong Special Administrative Region
(参访香港特区立法会)

Local Visits
走访学习



Visiting Hospital Authority
(参访香港医院管理局)



Visiting Housing Bureau
(参访房屋局)



Visiting Food and Health Bureau
(参访香港食物及卫生局)

5/16/2023

Other Learning Experiences 其他学习体验

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Tai O 大澳



Sky 100 天际100



Ocean Park 海洋公园



Dukling Boat 鸭灵号



Tung Ping Chau-Tap Mun 东平洲-塔门



Ap Chau-Kat O 鸭洲-吉澳

Student Experiential Learning Activities 学生体验式学习活动

5/16/2023

Career Workshops 职业发展工作坊


- Delivered by Certified Career Services Provider (CCSP), Global Career Development Facilitator (GCDF)
- Sharing from our graduates 毕业生就业分享会

Master of Public Policy and Management(MPPM), Programme Code:A1M082

 2019屆秋季 公共政策及管理碩士 中國海洋大學與香港教育大學聯合培養 獲授中山大學政府學院博士項目錄取	 2018屆秋季 公共政策及管理碩士 華中農業大學與香港教育大學聯合培養 獲供職於中國大學黨政管理崗位	 2018屆秋季 公共政策及管理碩士 曾任職亞洲及政府研究學系研究助理 獲供職於廣東省廣合集團項目管理主管	 校友: 王爽(Yolanda Wang Shuang) 2014屆公共政策及管理碩士 麥肯錫管理諮詢公司 電商營運顧問	 校友: 黃錦豪(Billy Wong Kam Ho) 2015屆社會科學教育碩士 AIC國際教育集團(日本京都) 項目發展總監
 2014屆 大中華地區研究(榮譽)社會科學學士 倫敦政治經濟學院社會政策碩士 獲供職於亞洲及政策研究學系研究助理	 2019屆春季 公共政策及管理碩士 現供職於上海美泰發展銀行 香港分行營運培訓生	 2019屆秋季 公共政策及管理碩士 獲供職於汕頭市疾病預防控制中心 計劃財務科	 校友: 龐海(Allen Pang Hai) 2016屆公共政策及管理碩士 深圳衛視集團導演及配音員	 校友: 李泳(Tina Li Mo) 2018屆公共政策及管理碩士 中國社會科學出版社 編輯
			 校友: 朱岳峰(Alex Zhu) 2012屆社會科學教育碩士 香港教育大學哲學博士 美國科羅拉多州立大學農業經濟學碩士 中國人民大學俄羅斯語言文學學士 現任香港嶺南大學研究助理教授	 校友: 羅源昆(Luke Luo) 2013屆社會科學教育碩士 英國劍橋大學工程管理學博士 英國倫敦大學學院(UCL)經濟學學士 現任南方科技大學助理教授
			 校友: 葉曉迪(Derek Ye) 2014屆社會科學教育碩士 羅江台灣大學政治學(國際關係)博士 深圳大學文學學士 現任廣東外語外貿大學助理教授 雲山青年學者	 校友: 尹定熾(Jason Yin) 2017屆公共政策及管理碩士 香港大學公共衛生學院學士候選人 (香港特選區博士獎學金得主) 美國加州戴維斯分校生物學學士 英國倫敦衛生與熱帶醫學院公共衛生碩士

Prepare you for the future

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@吴宇慧 Wu Yuhui
就职于香港中文大学 (深圳) 行政岗位
Executive Assistant at CUHK-SZ

学系的师资力量雄厚，每位老师都是各自的研究领域的佼佼者，让我在过去一年的学习中受益匪浅。在MPPM第三个方向(Specialisation 3)——高等教育政策及管理的选修课中习得的专业知识让我能清晰阐述在全球背景下不同地区的大学管理方式以及高校相关政策与管理的观点，帮助我在求职中提出独特的见解，并成功收获自己心仪的offer。

香港教育大学的公共政策及管理硕士课程可以满足我的学术兴趣，并提供广泛的专业选修课拓宽视野。并且课程结构聚焦亚洲，能让我审视本地区面临的重大社会政策挑战。此外，MPPM课程不仅专注公共政策领域，并涵盖组织管理、公共财政和社会保障等诸多方面，让我可以根据自己的喜好选择专业方向(Multiple career options)。

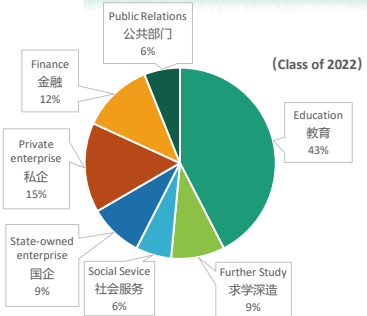
我对于人力资源和政策管理(HR and policy management)有着浓厚的兴趣，而MPPM的课程设置非常契合我的学习需要：从人力资源管理、战略沟通、财务管理到社会服务管理以及公共政策，该课程所覆盖的范畴全面且深入，考虑到将来的我会在这些领域开展职业生涯，我毫不犹豫地选择修读MPPM。




@Pipo Kaewlungka
就职于曼迪匹艾出版社 (泰国) 助理编辑岗位
Assistant Editor at the MDPI Thailand office

Alumni Sharing

22届毕业生分享 (Class of 2022)



Category	Percentage
Education 教育	43%
Finance 金融	12%
Private enterprise 私企	15%
State-owned enterprise 国企	9%
Public Relations 公共部门	6%
Social Service 社会服务	6%
Further Study 求学深造	9%



@潘鉴霖 Hermes Pun
就职于香港教育大学行政助理岗位
Executive Assistant at EdUHK

一年获得两项奖学金
Awardee of two scholarships

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硕士学生的研究发表

Graduate Achievement

- 郭欣航 (MPPM 2022), 新冠肺炎危机促进了政策变革吗? 世纪大疫中政策科学研究的国际视野, 《公共管理评论》(CSCCI), <http://kns.cnki.net/kcms/detail/10.1653.D0.20220527.1644.002.html> (with Dr Alex Jingwei He).
- Tang, Foong Yee Vivien (MPPM 2020), Integration of health services for the elderly in Asia: a scoping review of Hong Kong, Singapore, Malaysia, Indonesia. Health Policy 125(3), 351-362 (SSCI Q2), <https://doi.org/10.1016/j.healthpol.2020.12.020> (with Dr Alex Jingwei He).
- Butakhieo, Nantapong. (MPPM 2020). The impact of working from home during COVID-19 on work and life domains: an exploratory study on Hong Kong. Policy Design and Practice, 4(1), 59-76. <https://doi.org/10.1080/25741292.2020.1863560> (with Dr Lina Vyas).
- Yin, Jason Dean-chen (MPPM 2018), Health insurance reforms in Singapore and Hong Kong: how the two ageing Asian tigers response to health financing challenges? Health Policy (SSCI Q2), <https://doi.org/10.1016/j.healthpol.2018.04.012> (with Dr Alex Jingwei He).
- 吴玉洁 (MPPM 2019), 研究选题与方法: 2020年第二季度公共管理研究佳作评介, 《公共管理评论》(CSCCI), <https://kns.cnki.net/kcms/detail/10.1653.D0.20200901.1719.004.html> (与尚汉宇博士合作).




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Graduate Survey 2020/21 2020-2021毕业生调查



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Average Monthly Salary 平均月薪

- Average monthly starting salary for **MPPM** students working in Hong Kong was **HK\$20,000** in 2020/21. (根据2020/21年度调查, MPPM毕业生每月平均工资为**HK\$20,000**。)
- Average monthly starting salary of graduates in Hong Kong was HK\$16,077 in 2020*. (2020年香港毕业生整体每月平均工资为HK\$16,077)

*According to the survey conducted by JobsDB in 2020.
(<https://hk.jobsonline.com/en-hk/articles/2020%E5%B9%B4%E5%A4%A7%E5%B0%88%E7%94%9F%E5%B0%B1%E6%A5%AD%E7%8B%80%E6%B3%81%E5%8F%8A%E8%96%AA%E9%85%AC%E5%A0%B1%E5%91%8A/>)

Graduation Pathway 毕业去向

Employment Field 就业岗位:

Education 教育 | Banking & Finance 金融 | Social Service 社会服务 | Government 政府部门 | Community 社区 | Media 媒体 | Public Relations 公共部门...

Further Study 求学深造:

University of Cambridge 剑桥大学 | University of Melbourne 墨尔本大学 | The University of Hong Kong 香港大学 | National Taiwan University 台湾大学 | Tsinghua University 清华大学 | Sun Yat-sen University 中山大学 | ...

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“1+1+1” Highlights



Timeline:

- 1st year at OUC in Qingdao
- 2nd year at EdUHK in Hong Kong
- 3rd year at OUC in Qingdao

Two master degrees offered by OUC and EdUHK

Degree requirements:

- OUC: courses + thesis (in Chinese)
- EdUHK: courses only (in English)

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“1+1+1” Admission



□ Timeline:

- Interview finished by the end of March
- Study starts in August

□ Admission requirements:

- *English*: IELTS \geq 6.0; TOEFL \geq 80; CET-6 \geq 430
- *GPA* \geq 83/100
- Interview

□ Scholarship requirements:

- *English*: IELTS \geq 6.5; CET-6 \geq 530
- Interview outstanding

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Admission Requirements for MPPM 公共政策及管理硕士入学要求

- i. Applicants should normally hold a **recognized Bachelor's degree**.
(须提交认可本科毕业证及学士学位证)
- ii. Applicants who obtained degree from universities in mainland China are required to provide an **Online Verification Report of Higher Education Qualification Certificate** issued by the CHSI (<http://www.chsi.com.cn/xlcx/bgcx.jsp>).
(于中国内地院校取得学士学位的申请人须提交由学信网(CHSI)所发出的教育部学历证书电子注册备案表, 学信网)
- iii. Applicants who obtained degrees from overseas universities should meet Level 5 (for Bachelor degree or above) of the Hong Kong Qualifications Framework. Reports for Qualifications Assessment can be applied from the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) at <https://www.hkcaavq.edu.hk>
(于海外院校取得学士学位的申请人须提交由香港学术及职业资历评审局(HKCAAVQ)所发出的学历评估报告, 并达至资历架构组别第五级学士或以上)
- iv. For applicants whose qualification is obtained from an institution in a non-English speaking system should normally fulfill one of the following minimum **English proficiency requirements** 英语语言要求:
 - ❖ IELTS 6.0; or (雅思6.0或以上)
 - ❖ A TOEFL score of 80 (internet-based test); or (托福网络考试80或以上)
 - ❖ Other equivalent qualifications. (其他认可成绩)

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Scholarships 丰厚的奖学金

MPPM



- ❖ **MPPM Entrance Scholarship 入学奖学金**
 - 50% of tuition fees (HKD70,850) + 100% on-campus accommodation fee (HKD24,000)
- ❖ **MPPM Academic Scholarship 卓越学术奖学金**
 - 50% of tuition fees (HKD70,850)
- ❖ **Professor Anthony Cheung Scholarship (张炳良教授奖学金)**
 - HKD70,000
- ❖ **MPPM Best IELTS Scholarship 最佳雅思成绩奖学金**
 - HKD25,000

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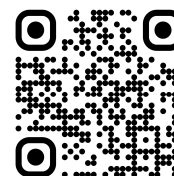
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Join Us !

2023年9月入学
September 2023 Intake

- ❖ **公共政策及管理硕士(MPPM)**
- ❖ **Application deadline截止日期:**

31 May 2023 (2023年5月31日)



课程详情:  www.eduhk.hk/aps/mppm/

DISCLAIMER

This programme will be offered under the new "Department of Social Sciences and Policy Studies" effective from 2023/24
此课程将于2023/24年起由“社会科学政策研究学系”开办。

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Q & A



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Thank You!



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